

# 2010 Sponsorship Levels, Benefits, Ads & In-Kind Goods

The Central Pennsylvania Animal Alliance (CPAA) is thrilled to host WoofStock 2010! This great and groovy festival has grown over the past five years, always draws a large crowd of animal lovers, and is an important fundraiser for CPAA's Spay/Neuter Fund.

Select the level of participation that best suits your organization –

- Sponsorship (sponsorship levels are described in detail below)
- In-Kind Goods
- Event Program Advertisement

## WOOFSTOCK 2010 SPONSORSHIP OPPORTUNITIES

### **ULTIMATE STRUT YOUR STUFF DADDY DAWG \$2000+**

Logo on CPAA Van for 1 year  
Display of your company banner at event (company to provide banner)  
Logo on promotional materials  
Logo on t-shirt of choice (Walk or WoofStock shirt)  
8 t-shirts of choice  
Booth space (up to 2 spaces) (Approx. 10x15)  
½ page ad in CPAA newsletter  
Full page ad in program  
Logo on WoofStock website with link

### **BEST IN SHOW DADDY-O \$1000 - \$1999**

Logo on CPAA Van for 1 year  
Display of your company banner at event (company to provide banner)  
Logo on promotional materials  
Logo on t-shirt of choice (Walk or WoofStock shirt)  
6 t-shirts of choice  
Booth space (Approx. 10x15)  
Business card ad in CPAA newsletter  
½ page ad in program  
Logo on WoofStock website with link

### **SOMETHING TO HOWL ABOUT \$500 - \$999**

Logo on promotional materials  
Logo on t-shirt of choice (Walk or WoofStock shirt)  
4 t-shirts of choice  
Booth space (Approx. 10x15)  
Logo in CPAA newsletter  
Business card ad in program  
Logo on WoofStock website with link

### **REAL GONE CATNIPPER \$250 - \$499**

Logo on Walk t-shirt  
2 walk t-shirts  
Booth space (Approx. 10x15)  
Logo in CPAA newsletter  
Business card ad in program  
Logo on WoofStock website with link

**HOT DIGGETY DOG \$100 - \$249**

Booth space (Approx. 10x15)  
 Logo in program  
 Business name on WoofStock website with link

**FLOWER POWER PUPPY PANTS \$25 - \$99**

Thank you mention in program  
 Business name on WoofStock website with link

**ANKLE BITER \$5- \$24**

Thank you mention on WoofStock website

**IN-KIND DONATIONS**

Sponsorship benefits based on value of donation.

**WOOFSTOCK SPONSORSHIP LEVEL/AMOUNT**

Please check proper level of your sponsorship or donation

	Ultimate Strut Your Stuff Daddy Dawg!	\$2000+
	Best In Show Daddy-O	\$1000 - \$1999
	Something to Howl About	\$500 - \$999
	Real Gone Catnipper	\$250 - \$499
	Hot Diggity Dog	\$100 - \$249
	Flower Power Puppy Pants	\$25 - \$99
	Ankle Biter	\$5-\$24

**EVENT PROGRAM ADVERTISEMENT**

All advertisements are in black and white. No bleeds.

Full-page (5" x 8").....	\$150
Half-page (5" x 3.75").....	\$80
Business card (2.25" x 3.75").....	\$50

We will accept camera-ready hard copy ready for scanning, or electronic files in .jpg format with a hardcopy proof. CPAA will design your ad free of charge if you are unable to provide any of these formats.

**Artwork questions?**

Contact Kelly at [MS\\_Resq@comcast.net](mailto:MS_Resq@comcast.net) Insertion order, artwork and payment due by August 1, 2010.

**EVENT PROGRAM ADVERTISEMENT**

	Full-page (5" x 8")	\$150
	Half-page (5" x 3.75")	\$80
	Business card (2.25" x 3.75")	\$50
	Complimentary Ad Size _____	FREE

## IN-KIND DONATIONS

I would like to donate goods, certificates, or services to be used as prizes/ raffles.

<i>(List items to be donated)</i>	<i>(Value)</i>

I won't be able to sponsor or donate an in-kind item, but would like to send my gift of \$\_\_\_\_\_ for the CPAA Spay/Neuter Fund or in memory/honor of \_\_\_\_\_

Please note on check, " For CPAA S/N Fund " or "in memory" of \_\_\_\_\_ or "in honor" of \_\_\_\_\_

## Sponsorship Levels, Benefits, Ads & In-Kind Goods

<b>Company/Organization:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Phone (day):</b>	
<b>Phone (evening): Cell:</b>	
<b>E-mail:</b>	
<b>Website:</b>	

Sponsorship Fee: \_\_\_\_\_

Paid Event Program Advertisement: \_\_\_\_\_

Total Enclosed: \_\_\_\_\_

Please return completed application, business card and check (payable to CPAA) to:  
CPAA / WS 2010, 321 Dorwart Circle, Eppers, PA 17319, no later than August 1, 2010.

Questions? Please contact Pat at [woofstock2006@yahoo.com](mailto:woofstock2006@yahoo.com) or by phone at 717-938-1191.