

2009 Sponsorship Levels, Benefits, Ads & In-Kind Goods

The Central Pennsylvania Animal Alliance (CPAA) is thrilled to host WoofStock 2009! This great and groovy festival has grown over the past five years, always draws a large crowd of animal lovers, and is an important fundraiser for CPAA's Spay/Neuter Fund.

Select the level of participation that best suits your organization –

- Sponsorship (sponsorship levels are described in detail below)
- In-Kind Goods
- Event Program Advertisement

WOOFSTOCK 2009 SPONSORSHIP OPPORTUNITIES

ULTIMATE STRUT YOUR STUFF DADDY DAWG \$2000+

Logo on CPAA Van for 1 year
Display of your company banner at event (company to provide banner)
Logo on promotional materials
Logo on t-shirt of choice (Walk or WoofStock shirt)
8 t-shirts of choice
Booth space (up to 2 spaces) (Approx. 10x15)
½ page ad in CPAA newsletter
Full page ad in program
Logo on WoofStock website with link

BEST IN SHOW DADDY-O \$1000 - \$1999

Logo on CPAA Van for 1 year
Display of your company banner at event (company to provide banner)
Logo on promotional materials
Logo on t-shirt of choice (Walk or WoofStock shirt)
6 t-shirts of choice
Booth space (Approx. 10x15)
Business card ad in CPAA newsletter
½ page ad in program
Logo on WoofStock website with link

SOMETHING TO HOWL ABOUT \$500 - \$999

Logo on promotional materials
Logo on t-shirt of choice (Walk or WoofStock shirt)
4 t-shirts of choice
Booth space (Approx. 10x15)
Logo in CPAA newsletter
Business card ad in program
Logo on WoofStock website with link

REAL GONE CATNIPPER \$250 - \$499

Logo on Walk t-shirt
2 walk t-shirts
Booth space (Approx. 10x15)
Logo in CPAA newsletter
Business card ad in program
Logo on WoofStock website with link

HOT DIGGETY DOG \$100 - \$249

Booth space (Approx. 10x15)
Logo in program
Business name on WoofStock website with link

FLOWER POWER PUPPY PANTS \$25 - \$99

Thank you mention in program
Business name on WoofStock website with link

ANKLE BITER \$5- \$24

Thank you mention on WoofStock website

IN-KIND DONATIONS

Sponsorship benefits based on value of donation.

WOOFSTOCK SPONSORSHIP LEVEL/AMOUNT

Please check proper level of your sponsorship or donation

	Ultimate Strut Your Stuff Daddy Dawg!	\$2000+
	Best In Show Daddy-O	\$1000 - \$1999
	Something to Howl About	\$500 - \$999
	Real Gone Catnipper	\$250 - \$499
	Hot Diggity Dog	\$100 - \$249
	Flower Power Puppy Pants	\$25 -\$99
	Ankle Biter	\$0-\$24

EVENT PROGRAM ADVERTISEMENT

All advertisements are in black and white. No bleeds.

Full-page (5" x 8").....	\$150
Half-page (5" x 3.75").....	\$80
Business card (2.25" x 3.75").....	\$50

We will accept camera-ready hard copy ready for scanning, or electronic files in .jpg format with a hardcopy proof. CPAA will design your ad free of charge if you are unable to provide any of these formats.

Artwork questions? Contact Kelly at [MS Resq@comcast.net](mailto:MS_Resq@comcast.net) Insertion order, artwork and payment due by July 15, 2009.

EVENT PROGRAM ADVERTISEMENT

	Full-page (5" x 8")	\$150
	Half-page (5" x 3.75")	\$80
	Business card (2.25" x 3.75")	\$50
	Complimentary Ad Size _____	FREE

IN-KIND DONATIONS

I would like to donate goods, certificates, or services to be used as prizes/ raffles.

<i>(List items to be donated)</i>	<i>(Value)</i>

I won't be able to sponsor or donate an in-kind item, but would like to send my gift of \$_____ for the CPAA Spay/Neuter Fund or in memory/honor of _____
Please note on check, " For CPAA S/N Fund " or "in memory" of _____ or "in honor" of _____.

Sponsorship Levels, Benefits, Ads & In-Kind Goods

Company/Organization:	
Contact Name:	
Address:	
Phone (day):	
Phone (evening): Cell:	
E-mail:	
Website:	

Sponsorship Fee: _____

Paid Event Program Advertisement: _____

Total Enclosed: _____

Please return completed application, business card and check (payable to CPAA) to:
CPAA / WS 2009, 321 Dorwart Circle, Etters, PA 17319, no later than July 15, 2009.

Questions? Please contact Pat at woofstock2006@yahoo.com or by phone at 717-938-1191.